



Chocolate Packaging								
Group: Year: Term:								
DT								
Lesson 1	Do children understand the importance of a product's packaging in terms of its appeal?							
	Can children analyse an existing product?							
	Can children compare and contrast existing products?							
Lesson 2	Can children apply what they have learnt about the different aspects of packaging to their own design ideas?							
	Can children create design ideas that match the given success criteria?							
	Can children discuss their design ideas and explain their choices?							
Lesson 3	Do children understand the terms 'consumer', 'target audience' and 'consumer research'?							
	Can children conduct a survey of their target audience in relation to their initial design ideas?							
	Can children say what they have learnt about their design ideas from the results of their survey?							
Lesson 4	Can children use the results of their consumer research to justify their final packaging design choice?							
	Can children create a final packaging design for a chocolate product?							
	Can children share and discuss their finished packaging design?							
Lesson 5	Can children evaluate each other's work against specific criteria?	1						
	Can children offer constructive comments and advice?							
ت	Can children discuss what makes a design successful?							